

# RV LIFE

# MEDIA KIT



[WWW.RVLIFENETWORK.COM](http://WWW.RVLIFENETWORK.COM)



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The RV LIFE Network is a digital network of over 40 RV websites with an annual audience in excess of **60 million readers**.

We operate several of the most popular RV-related blog sites and forums available. We also offer a premier SaaS RV trip planning tool and mobile app, an RV maintenance tracking tool, and RV lifestyle education... all part of RV LIFE Pro.

Several of our sites have recently celebrated 20-year anniversaries. We are a US-based company operating out of Dallas/Ft. Worth. We send over 3 million emails each week via direct newsletter to more than 1.8 million registered RV LIFE members.

## DEMOGRAPHICS

- 91% of readers reside in the US
- 62% Male - 38% female
- Average Age 35-65

## REACH

- 60 Million Unique Visitors Annually
- 200 Million Pages Views Annually
- 150 Million Email Newsletters Annually
- 500k Social Media followers

## PORTFOLIO

- 7 RVing Blog Sites
- 30+ RVing Forums
- 1 Million+ weekly email subscribers
- Premier RV Trip Planning Software Suite



## ADVERTISE

At RV LIFE we have the network and the resources to reach millions of RV consumers on your behalf quickly, and affordably.

RV LIFE offers several advertising options to reach our vast audience.

- Sponsored Content Articles
- Newsletter Inclusions
- Forum banner ads (iRV2.com)
- Podcast sponsorships
- Weekly YouTube sponsorship
- Content Creator partnerships

**More Information** - <https://rvlife.com/advertise/>

## PARTNERSHIPS / AFFILIATES

RV LIFE offers an affiliate program directed toward our SaaS product, RV LIFE Pro. We also enjoy various creative partnership agreements beneficial to both parties.



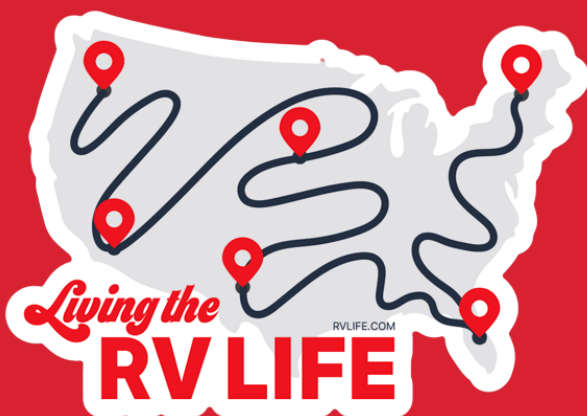


WWW.RVLIFE.COM

Come see us!

RV LIFE regularly participates in both the Hershey RV Show in September each year, and the Florida RV Supershow held in Tampa, Florida every January.

We're based in the Dallas-Fort Worth area, close to DFW airport. If you are in town and prefer a face-to-face, we'd love to take you to lunch.



## IN THE PRESS

- <https://rvbusiness.com/rv-life-acquires-rv-masterclass-educational-platform/>
- <https://rvbusiness.com/texas-based-rv-life-network-hits-1-5-million-members/>
- <https://rvbusiness.com/rv-life-well-positioned-amid-changing-digital-landscape/>
- <https://rvbusiness.com/rv-life-lippert-to-sponsor-2021-albuquerque-balloon-fiesta/>

## PARTNERS & CLIENTS

RV LIFE has built a solid reputation in the industry, both as a provider and a partner.

- National Indoor RV Centers
- CLEAR20
- Equity Lifestyle Properties (ELS)
- NetworkRV
- Blue Compass RV
- Wholesale Warranties
- National Vehicle
- Bish's RV
- Relentless Dealer Services
- Harvest Hosts
- RV Business / Woodall's Campground Mag

## HOW CAN WE HELP?

We would love to help you get your product or service in front of millions of RVers. Let us know what you need, and how we can help!

## CONTACT

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